

FOR IMMEDIATE RELEASE

■ Ken McClintock Joins Limagrain Cereal Seeds Sales Team
Experienced agricultural marketing strategist heads Eastern U.S. sales region

BUSHNELL, Ill., Nov. 17, 2011 - Limagrain Cereal Seeds announced that industry sales and marketing specialist Ken McClintock has been hired as the company's Regional Sales Manager, leading the brand strategy for Limagrain's Eastern United States region. McClintock was most recently employed at Dairyland Seeds as a sales representative for Bio-Plant Research, where he was instrumental in developing the company's wheat marketing program.

"Ken's extensive background in the industry is extremely beneficial in furthering the development of the Limagrain Cereal Seeds wheat brand," said Frank Curtis, Executive Vice President and Chief Operations Officer for Limagrain Cereal Seeds. "He has licensed and brokered wheat, soybean, corn and alfalfa varieties to the seed industry, has supervised variety selection and production at all levels, and was the owner and general manager of an Illinois seed company. His true understanding of the products we market will be invaluable to our team."

In addition to his sales, marketing and research experience, McClintock has an additional perspective that he brings to the Limagrain team - he has been a farmer throughout his life, watching over his family's 150-year-old farm in West Central Illinois.

"I have enjoyed being a part of the agricultural industry, which continually develops improved genetics," McClintock said. "I understand how to gather the information necessary to quickly deliver these improved products to the customer, the farmer, for whom we all work. Limagrain has the same philosophy I have - to work cooperatively to protect and advance improved genetics for the agricultural industry. They have a great history of steady growth through partnerships. I look forward to helping design the future look of the wheat brand."

McClintock and his wife Lois have been married for nearly 43 years. They are active community members in Bushnell, where they have lived for nearly 25 years.

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Group Limagrain was founded in France in 1942. The farmer-owned company has 7,000 employees and is the largest seed company in the European Union. Fort Collins, Colorado, serves as the North American headquarters of Limagrain Cereal Seeds, the newest subsidiary of the Group Limagrain. LCS has regional research stations in Washington, Indiana, Minnesota and Kansas. Visit www.limagraincerealseeds.com.

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